

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
BBC Radio London	Q	359	454	574	59.9%	26.4%	1.0	1.3	2.0
Absolute Radio (London)	Q	750	874	918	22.4%	5.0%	2.0	3.0	2.3
Capital London	Q	1730	2125	2108	21.8%	-0.8%	3.7	5.2	4.6
Capital XTRA (London)	Q	505	635	777	53.9%	22.4%	1.0	1.8	1.4
Gold London	Q	255	271	280	9.8%	3.3%	0.8	1.1	1.2
Heart London	Q	1362	1515	1559	14.5%	2.9%	4.1	3.5	4.2
Kiss (London)	Q	1860	1869	2023	8.8%	8.2%	4.5	5.5	5.0
LBC 97.3	Q	1055	1110	1215	15.2%	9.5%	5.5	5.8	5.2
LBC London News	Q	367	488	502	36.8%	2.9%	0.8	1.7	1.4
Magic (London)	Q	1723	1541	1564	-9.2%	1.5%	4.7	3.6	4.0
Premier Christian Radio	Q	193	127	142	-26.4%	11.8%	0.5	0.4	0.5
Smooth Radio London	Q	748	775	751	0.4%	-3.1%	1.7	1.8	1.9
Radio X London	Q	430	478	509	18.4%	6.5%	1.4	1.2	1.5

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
BBC Radio 1	Q	1706	1410	1602	-6.1%	13.6%	4.5	3.4	4.2
BBC Radio 2	Q	2146	2316	2460	14.6%	6.2%	10.7	10.9	12.2
BBC Radio 3	Q	696	541	543	-22.0%	0.4%	2.7	1.8	1.3
BBC Radio 4	Q	2871	2860	2772	-3.4%	-3.1%	17.1	14.4	13.8
BBC Radio 5 live	Q	1216	1101	1208	-0.7%	9.7%	4.0	3.4	3.3
Classic FM	Q	1302	1272	1400	7.5%	10.1%	3.7	4.1	4.6
talkSPORT	Q	669	696	707	5.7%	1.6%	1.7	2.3	1.7